



**TOHAMI**  
BORN TO AWAKEN GIANTS

# **Lost Emotion**

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**Only When You Breathe It In Can  
The Transformation Begin!**

**by Mohamed Tohami**  
**"The Success Pharaoh"**



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## About Mohamed Tohami



Mohamed Tohami "The Success Pharaoh" is the Middle East's first self help guru and motivational speaker.

He is the founder of Tohami.com, the #1 website for creating everlasting success as ranked by Google, Yahoo and all other major search engines.

Tohami is the author of "The Life Purpose Discovery System: Your Ultimate Guide to a Meaningful Life". He is also the creator of "The Success Avalanche: 70 Exclusive Interviews with Ultra Successful Entrepreneurs".

He is recognized by SelfGrowth.com, the #1 ranked website for Self Improvement on Google and Yahoo, as one of the world's top success experts.

Tohami has been featured as the Middle East's first self-help guru in Arabian Man magazine (the Gulf's leading Men's magazine, read only by the eyes of the Gulf's most successful - or soon to be successful - men).

He has recorded over 90 interviews with the world's leading success and business experts including Anne Bruce, Dan Lok, Debbie Allen, Gary Blair, Dr. Joe Rubino, Joe Sugarman, John Gordon, Frank McKinney, Mark Sanborn, Michel Gerber, Mike Litman, Peggy McColl, Simon T. Bailey, Terri Levine, Eva Gregory and many more.

**Tohami's mission is to help millions of people worldwide to transform their lives from making a living to making a difference.**

To find out more about Tohami and his other products, visit these websites:

<http://www.Tohami.com>

<http://www.LifePurposeDiscoverySystem.com>

<http://www.Success-Avalanche.com>

## Introduction



Hello from Egypt, **the Land of Pharaohs!** This is Mohamed Tohami.

Our culture is steeped in history. Everywhere you travel, you are reminded of the great legacies left behind by our pharaoh forefathers.

Abundant legacies of success surround us. The Great Pyramids, the Sphinx, and grand temples built by wealthy, successful pharaohs are a daily reminder of what each of our lives can be. Not just in Egypt, but anywhere in the world.

This culture has inspired me since my childhood and has guided me to my mission in life – to uncover the success wisdom of the ages and to share it with others so that they may awaken their inner giants and transform their lives from making a living to making a difference.

## The Lost Emotion

And I want to help you explore the many possibilities that lay in front of you.

### **Possibilities for greatness. Possibilities for success.**

Through my personal experience, my research, and the interviews I've conducted with close to one hundred successful people, **I have discovered that there is a single emotion responsible for ALL great success stories in the history of mankind.**

The world moves very fast these days, and the hectic pace of life forces most people to fight for shelter and security, trapping them into just "making a living" and "fighting for survival." And once people are trapped, they start saying they're "sick and tired of being sick and tired."

The constant stress of modern life has overshadowed the importance of this one emotion, and its loss has taken more lives than all the wars in the history of the world – but the biggest tragedy is that its loss took the lives of people who are still breathing. Yes, the loss of that one emotion left people like zombies. They may be alive physiologically, but their hearts and their passion for life were lost long ago.

And the world has become more violent since the loss of this emotion. People are disconnected from one another, focused exclusively on their own lives and on how to SURVIVE.

The focus of everyday life has shifted from SERVICE to SURVIVAL.

The path of mankind is congested with people who enter and exit the world without so much as leaving a smudge on the pages of history, whereas others manage to create everlasting success and, through their legacies, live on in the hearts and minds of those who come after them.

Those shining stars excelled because they embraced the lost emotion and incorporated it into every single moment of their lives.

The day I discovered that lost emotion inside of me, and started pumping it into every area of my life, everything changed for me and I experienced a complete life makeover.

**Only once I breathed it in, could the transformation begin.**

## The Lost Emotion

When I was seventeen years old, I started searching for what I really wanted to do with my life.

I didn't want to live an ordinary life. I didn't want to go to college, get a boring dead-end job, get married, and keep working...at that boring dead-end job... just to pay the bills and barely support my family.

NO! I wanted more out of life!

Don't get me wrong – there's nothing wrong with going to college, getting a good job, and getting married. But I wanted to give my family everything they deserved, all the wonderful things life has to offer – AND I wanted to be fulfilled while I was doing it!

I wanted to live my dream, enjoy what I was doing with my life, and make enough money to LIVE...not to get by, but to really LIVE!

Most importantly, my friend, I wanted to find a way to serve others and make a difference!

So I started reading all the books about success and personal development that I could get my hands on. And I attended as many courses and seminars as I possibly could.

I believed so much in the power of human potential, and in what a person can achieve if he has a dream and a clear purpose in life.

One day, after six years of searching, I discovered the giant inside of me! At last, I had found the meaning of my life. And in the process, I found a way to contribute to other people's lives.

From that moment, I started doing things I would never have been able to do before!

I'll tell you about a few of those achievements later on – but first let me tell you the number one reason for my transformation...

My life transformation began when I slowly started to venture out of the cocoon of the ordinary and began to explore the realm of the extraordinary. It began when I reclaimed the joy of waking up every morning, full of energy and exhilaration.

**It began with the birth of THE LOST EMOTION, the most powerful transformational life force of all ages.** Want to know what it is? Just keep reading.

## **This Decision Is Guaranteed to Change Your Life Forever!**

One day I made a decision that was so powerful, it changed my life forever.

You're guaranteed to experience a complete life makeover if you make the same decision.

### **Here is the story...**

One night I was sitting around thinking of how I was living my life. I had always been amazed by the great achievements and high levels of success reached by top successful people, and I was wondering why successful people are so rare and why most people tend to live mediocre lives.

I kept thinking along those lines, until I suddenly shifted my thinking 180 degrees. Instead of thinking why this and why that, I made a firm decision – the decision that I consider the spark for ALL greatness on earth.

And that decision was...

**"I won't settle for a good life – only a spectacular one."**

Wow...Wow...Wow

Powerful...Powerful...Powerful

Most of us just hope to live a good life – to have a nice family, to raise good kids, to have a decent job.

But greatness and the creation of everlasting success begin when you aspire to live a spectacular life.

A life that makes an impact and leaves a legacy. A life that gets you out of the cocoon of the ordinary and into the realm of the extraordinary. A life that ensures you are remembered after you pass away.

## The Lost Emotion

We are born to succeed and make a difference. We have a mission to accomplish from the moment we enter into life. That mission is to make the world a better place to live in. That mission is to make a difference that will positively impact thousands, even millions of people. That mission is to serve and cultivate value that will benefit the generations to come.

Don't ever settle for good life – only a spectacular one.

Make the decision today, and I guarantee that if you are committed to it, you will experience a complete life makeover.

**Live SPECTACULARLY starting TODAY!**

And please take care as you'll soon hear the following...

## Education vs. Passion – Which Should Win?

**“Are you crazy?!”**

“Do you want to throw five years of engineering education in the wastebasket just to follow what you call your ‘passion’?”

“Forget about it. You’ll never make it.”

“You trained as an engineer and that is what you should do for the rest of your life.”

“Don't waste five years of education, my dear.”

Can you relate to these declarations? These bits of “wisdom” that other people call “advice”?

That was the first challenge I faced when I started following my passion and living my true purpose in life. This is what I heard from my parents, my friends, and my family. Sure, they were all just trying to give me their honest advice, but they didn't realize that there is only one path to success – and that is the path of passion!

**The biggest challenge for me was** figuring out how to start from scratch in a field that I knew nothing about. Could I do it just because I loved it? Would that work? Was it possible?

Did I really waste five years of education? Should I continue on that path just because I already spent five years of my life following it?

Let me tell you this bluntly, based on my experience and the point I've reached now, after five years of following my passion **BOLDLY**:

**Fact #1:** You can neglect five years of education – it's better than neglecting the rest of your life. Five years shouldn't determine or destroy the entire course of your life.

**Fact #2:** You only excel at what you love to do. Education won't make you excellent.

## The Lost Emotion

**Fact #3:** Education won't provide you satisfaction. Satisfaction only comes from your heart, by following your passion.

**Fact #4:** Your past should never control your future. As Stephen Covey says: "Live out of your imagination, not your history."

**Fact #5:** All great people achieved massive success because they followed their passion and their spiritual impulse.

**Fact #6:** Your true purpose in life is where your maximum passion lies. You can only embrace your life and get the most out of it if you follow your unique purpose. Otherwise, you just live a half-hearted, meaningless life.

**Fact #7:** I have never achieved greater levels of success and satisfaction than I did when I simply followed my passion. And I did it faster than I would have if I had taken any other path. In just five years, I became an internationally recognized success guru! And yes, I started without any previous knowledge or education.

Passion performs miracles, my friend.

Don't let anything or anyone override your passion.

Passion gives you a beautiful sense of freedom, satisfaction, and meaning.

To achieve massive success, you just need a passion that is much more powerful than all your fears and all that the naysayers tell you.

Unleash your passion, and feel the power of an enlightened life.

When you have to choose between Education and Passion, don't hesitate for a moment. If you want to live your ideal life, then there is only one answer. And the answer is **LIVE WITH PASSION**.

The path to success is the path paved with passion. Now, you might ask: "What about the problems that I might face along the way?!"

**And the answer is: "They DON'T matter!!!"**

## Here's Why Problems Don't Matter

Can you imagine your life without problems?

Or to be more precise...

Can you imagine having the capacity to absorb and overcome any problem or challenge you face, no matter how tough it is?

Can you imagine wearing a tag on your lapel with a powerful statement – “Problems Don’t Matter” – written boldly on it?

When I first started my quest for success, I found myself facing several barriers. At that early point in my journey, I thought those barriers were too high and that overcoming them would be almost impossible.

Just to name a few of the barriers I had to get around:

**Age:** I was only nineteen years old.

**Education & Experience:** I didn’t have enough of both!

**Money:** I wasn't rich enough to start funding my ideas.

**Fear of Failure and Rejection:** I was afraid that nobody would listen to me and I would fail miserably.

And the list went on.

But those barriers couldn't stop me, and there was only one reason for that – my dream was big enough!

My dream was so big that I knew it could override any barrier, problem, or challenge. The motivation I got from my dream was much more powerful than any opposing force.

My dream was to positively impact thousands of lives and help thousands of people create everlasting success.

## The Lost Emotion

So let me tell you where I am in my life now (December, 2007) (I'm not bragging, and I'll tell you why in a moment!):

- Founder of Tohami.com, the #1 website for creating everlasting success, as ranked by Google, Yahoo, MSN, and all other major search engines.
- Author of "The Life Purpose Discovery System: Your Ultimate Guide to a Meaningful Life."
- Creator of "The Success Avalanche: 70 Exclusive Interviews with Ultra Successful People."
- Author of "6 Surefire Secrets to Create Everlasting Success."
- Co-author of "The Expert's Guide to Managing Your Time."
- Recognized by SelfGrowth.com, the #1 ranked website for Self Improvement on Google and Yahoo, as one of the world's top self improvement experts.
- Recognized by Anthony Treas, the best selling author and creator of "The 12-Week Life Transformation Program," as one of the world's top 12 life transformation experts.
- Featured as the Middle East's first self-help guru, in Arabian Man magazine.
- Recorded over 90 interviews with the world's leading success and business experts and information marketers including Anne Bruce, Dan Lok, Debbie Allen, Gary Blair, Dr. Joe Rubino, Joe Sugarman, John Gordon, Frank McKinney, Mark Sanborn, Michel Gerber, Mike Litman, Peggy McColl, Simon T. Bailey, Terri Levine, and many more.

And all of this happened in less than five years!

Now wait a minute – as I said, I am not bragging here. I am telling you this to drive home this message:

**\* If the dream is big enough, the problems don't matter. \***

## The Lost Emotion

If you have a big dream that keeps you awake at night, keeps you energized every second of your day, and makes you feel empowered and confident, then problems won't matter.

The power of your dream will make you bigger and stronger than any other negative force that tries to pull you down.

Regardless of the situation you are in right now, if you bring your dreams back to life and believe in them with unshakable faith, then you will see that any problem or challenge – no matter how big it is – will seem very small compared to your dream.

Your mind will act with full power to push you forward and help you create solutions and look for opportunities to get you over any obstacle you face.

My friend, if the dream is big enough, the problems don't matter.

Unleash the power of your dreams today. Dream big, believe in your dreams, and take bold action.

**You are capable of performing miracles!**

And here is a gem of wisdom from Napoleon Hill...

## A Gem of Wisdom



***"To begin, you need to know what drives you. Simply because not knowing will mean that you can never begin to satisfy yourself. What does money mean to someone who hungers for love?"  
- Napoleon Hill***

The above quote contains the best words of wisdom I have ever read in my life! Therefore, I want to share with you this wisdom because it is the basic principle that puts you on the real path of greatness.

**Let me ask you this question**, "Which of the following determines the direction of a ship in the sea: Is it the direction of the breeze or the setup of the sail?"

In other words, if the ship is sailing towards a certain destination, what determines whether it gets there or not?

Think a bit....

Yes, correct. It is the setup of the sail that determines the direction of a ship in the sea because the direction of the breeze is variable and no body has control over it. But, the captain of the ship has full control over the setup of the sail.

## The Lost Emotion

Now, imagine that the captain of the ship doesn't know his destination and he is just sailing.... In your opinion, how can he decide which setup for the sail is the best?

Surely, he will never be able to make such a decision. He doesn't know where he wants to go so he will never have control over his direction in the sea. Whichever direction the breeze blows is the direction he will go.

Occasionally, our captain may face a strong storm, which can break down his ship. He will lose everything because he isn't able to adjust the correct setup of his sail in order to face the storm.

Possibly the breeze will take him to a place he doesn't want to go at all. You see, he has no control just because he doesn't know his destination. He doesn't know his PURPOSE.

Now I think you've started to get my point. The sea is your life and the captain is you...

If you know your destination before setting sail, you will have full control. What is your purpose for the journey?

### **What is the purpose of your life?**

You must first answer the above question... before taking a single step. When you find an answer, you will master your life! You will have the control. You will know which sail setup will take you to your destination.

The external circumstances may be very tough, but you will be able to face them in the proper way.

You will be able to maneuver your ship and take different routes because you will know your direction very well.

The secret of greatness and power in life is to know exactly what your purpose in life is. And then... start the journey with full control of your sail against any breeze that comes up.

Remember, **"It's the set of the sail, not the direction of the breeze that determines where you go in life."**

At this point, you're ready to know about two of the most powerful universal laws of success...

## Here's How These Two Universal Laws Can Make You the Wealthiest Man Alive Today!

While you're sitting there reading this, you're going to learn how to use two powerful universal laws to help you become the wealthiest, most successful man you've ever imagined.

**This may sound like hype, but** as you read through you will discover that all successful people throughout history have used these two laws to attract massive success and craft their legacies. I am going to show you, with proof, that these two laws can help you succeed in whatever endeavor you choose.

The whole world is now talking about "**The Secret**", an old universal "secret" that has been discovered and rediscovered by top success philosophers throughout history. All successful people agree that this single "secret" is behind every success a man can achieve. Sure, there may be some naysayers out there, but the truth remains: "The Secret" is behind every success in the history of mankind.

Now I would like to share with you the first law that "The Secret" is all about. This law is the #1 law of success ever, the greatest law of success of all time. It is **THE LAW OF ATTRACTION**.

In simple terms, the Law of Attraction says that likes attract likes. The theory is based on the scientific fact that thoughts are made up of a vibrant energy that radiates out into the universe and attracts similar energy from the universe.

For example, if you keep thinking that you are poor, you will attract more scarcity and poverty into your life. If you think that the world is abundant and that opportunities are everywhere, you will attract more success and more opportunities. The energy that you radiate attracts similar energy. In other words, whatever energy you put out into the universe, whether negative or positive, will come back to you.

## The Lost Emotion

Now imagine that you have a dream that dominates all your thoughts and you have the intention to achieve that dream. This dominant intention will act as a huge magnet that can attract all the resources and opportunities that can help you make your dream a living reality.

So the Law of Attraction, the law that everyone is talking about nowadays, is the first law. It is "The Secret."

Now, let me tell you about the second universal law. It is a corollary to the Law of Attraction. Then I will reveal to you the surefire way to activate these two laws in your life and make them work for you on autopilot.

The advertising genius P.T. Barnum wrote, **"The great secret of success in anything is to get a hearing. Half the object is gained when the audience is assembled."**

And this is the second law that I want to share with you. It is the First Law of Marketing: **Get Attention.**

When you set the intention to achieve your dream, the Law of Attraction will immediately start working for you to attract the attention of the world. It will attract the attention of "the likes" that match your goals and that can help you get what you want.

But your intention must be really powerful. You must think of it from a marketing perspective, where your dream is the product and your intention to achieve that dream is the marketing effort you employ to make the product highly successful. If you can't captivate the media and get the "hearing" you need, your dream will die. If you fail to assemble the audience, then you will kill your dream.

That is why most people fail to get what they want. Most people have weak intentions. Their intentions are just wishes and hopes, instead of decisions and commitments. Their marketing efforts are too weak and fail to attract the attention of the audience and the media that is needed to create a big buzz around the product.

Your dream must fire your soul. It must be so big that your mind becomes like a huge magnet that attracts any resource or opportunity that can help you. **The level of desire and passion to get what you want is the determining factor of your success.**

## The Lost Emotion

Set the intention to achieve your dream, and make it so powerful that it can get the attention of the whole world. So powerful that it can bolster you against objections and criticism. So powerful that it helps you face the naysayers, take the risks, and be courageous.

**Fact is, if your desire is NOT greater than your fear, you will fail.**

So now you may ask, "How can I set the right intention? How can I make it so powerful that it will attract the attention of the world and detonate the ultimate power of the Law of Attraction?"

Earlier on, I told you that I would share with you the surefire way to activate these two laws and make them work for you on autopilot.

What I am about to share with you is the core of success. I have interviewed over 90 of the most successful people in the world and they all agree on the same concept. Moreover, every self-help book makes this point crystal clear. They all agree that **this is the one thing that you must know to acquire wealth, happiness and everything else you desire.**

And that is: **You must know what your life purpose is.**

Everyone -- including you -- is unique and was born for a certain purpose. You have a single unique purpose that you are here to fulfill. You are equipped with gifts and talents that can help you fulfill that purpose. You have unique desires and passions for things in life that correspond with your true purpose.

The strongest intention that you can set, the strongest energy that you can radiate, and the detail that can detonate the greatest power of the Law of Attraction is that intention which matches your true purpose in life.

Your purpose in life is what the world is waiting for you to deliver. Because there is no one on earth but you who can fulfill that purpose. So when you find it and set the intention to live it, it will form a powerful, attention-grabbing force that will command the whole world to start working by your side.

**Opportunities will start to flow like magic**, simply because you have responded to your unique call. God created you for that purpose and when you respond to that call, God will make everything that can help you flow your way.

## The Lost Emotion

Your true purpose in life lies at the cross point of your talents, passions, and the world's needs. In other words, it is what you love the most, what you are best at, and what you can contribute to the most. To truly know these three core areas, you must dig deep within yourself. You must know yourself through and through. Your life purpose is the essence of who you really are.

**Starting now, using these two laws, you will attract more success and abundance to your life.** These two universal laws are behind every single success story. The law behind "The Secret" -- The Law of Attraction -- and the First Law of Marketing: Get Attention are the greatest success laws in the history of mankind, and have been proven generation after generation.

Every self-help resource has stated clearly that the single surefire way to put these laws on autopilot is to discover your true purpose in life.

If you do not know your true purpose, you will never be able to radiate a powerful thought that resonates with the reason for your existence. You will never be able to attract the attention you need to help you respond to your call and fulfill the purpose that the whole world is waiting for you to do. Following your true purpose in life puts you in harmony with the whole universe and opens the doors to unlimited wealth and abundance.

### **You're ready for success and wealth, aren't you?**

See yourself knowing exactly what you want, having a clear purpose in life, and mastering the two greatest universal laws of success and wealth. And shortly, you will find opportunities flowing into your life like magic.

As this article comes to an end, you will realize that if you discover your true purpose in life and put these two greatest universal laws on autopilot, you will be able to achieve success, wealth and happiness in a way you could never have imagined possible.

And finally, remember...No Purpose, No Life.

When you know your true purpose in life you'll have enough momentum to unleash your full personal power.

Here is how...

## How to Reach Your Full Personal Power?

### **I have a story to tell you.**

Come closer and listen.

Once upon a time, a Chinese student was sitting with his master under an old crooked tree in the forest.

The student broke the silence and said to his master, "Master, this tree is very old and ugly. It is of no use. It can't be used for lumbering or to build a house or for any other purpose. It is useless – why don't we chop it down and plant a useful tree instead?"

The wise Chinese master smiled and said to his student, "Son, look around the forest. Do you see a tree of better shadow to protect people from the hot, sunny days, than this old tree?"

The student looked around, and with great surprise he said, "No, this tree does provide the best shadow."

The Chinese master smiled and said, "That is why this tree is here. You see it as useless only because you want to make something different out of it. Son, everything in this universe is here for a reason, and it is through that reason that its brilliance is fully expressed."

Here is an undisputed fact: Like that wonderful shade tree, you are unique.

**You lose your personal power when you start trying to become someone else.** If you are an introvert, you may try to change your essence and become a social butterfly just to please other people. If you excel at a certain sport, you may give it up just because someone told you that a college degree is much more important than being an athlete.

## The Lost Emotion

**And that kind of drama can pervade your life each and every day** – the drama of trying to live in the illusion that you would be a better person if you could only change who you really are. And in living that illusion, you lose your personal power.

You are what you are because that is how you were crafted to fulfill your purpose. When you overlook your uniqueness and the very reason for your existence, you lose your potential and you lose your personal power.

**Take back your power, magnificent man!** It is unlimited, and you can perform miracles with it. Just be yourself and listen to your heart.

The day you were born, your heart started playing a symphony, the most spectacular symphony ever heard. It is the symphony of your legacy, the symphony of your greatness.

Listen to it. Resonate with it. Dance to its rhythms. And unleash your greatness.

**Your full personal power is hidden in your heart.** It is only when you listen to that music and decide to be yourself that you can change the whole world, and discover that there are no limits to what you can achieve.

You will only reach your full potential and personal power through effortlessness, and by not resisting your own nature and uniqueness.

Be yourself and listen to your heart.

Just show the universe the resplendent beauty of who you truly are, and let your symphony play on!

Here comes the startling truth that you will soon realize in your quest for success...

## There Is Only One True Success!

Tell me...

How are you living your life?

Are you living it your family's way, your society's way, your friends' way – or your OWN way?

Are you living an inherited life that has no taste or meaning for you? Are you living how other people expect you to? Are you giving other people full control of your life and your destiny?

Do you try to please everyone except yourself?

All of us have been told at one point or another that our elders know more than we do and that we should follow their advice.

Are you following the advice of people who don't know you and who don't know what your dreams are?

I know I am asking too many questions, so let me be frank and share with you the message I want to drive home:

**"There is only one success – the ability to live your life in your own way."** – Christopher Morley, American writer and editor

That is the ONE true success!

Read that quote again.

Your ability to live your life from the inside out is the only true success. Success comes in all shapes and sizes, and is highly dependent on each individual's personal definition of what success means to him.

But in the end, everything converges on this tipping point: any form of success MUST reflect your own way of living your life.

## The Lost Emotion

You were born for a purpose – a unique purpose. And the best way to live your life is to fully express that purpose.

**The ultimate victory in life** is to win the battle over the external forces that push you to live your life like everyone else, to follow the herd like a sheep, and to deprive yourself of your right to live life in your own way.

There is only one way to unleash your inner giant, and that is by being determined to live your life by your own rules, and making the commitment to find your true purpose and turn it into a living reality.

When you do that, you will reach your maximum personal power and will experience an overwhelming sense of meaning and satisfaction.

Only then can you craft a legacy that will ensure that you live on in the hearts and minds of others for years to come.

"There is only one success – the ability to live your life in your own way."

Let Christopher Morley's quote be the guiding light in your life and the guiding principle in your quest for success.

Search for what makes you feel ALIVE, not for what makes you a living!

Life is a gift from God, and you must make the best use of it.

What one action can you take to start living life in your own way – TODAY?

Remember – that is the only true success!

**Now you are so close to breathe in the LOST EMOTION...**

**Stay with me as I show you...**

## **How Can You Protect Yourself from the GREATEST Tragedy of Life?!**

### **I'm going to die!**

Yes, that is the ultimate truth of life.

We are all going to die one day. There are no exceptions to that rule.

But you know what?

Even with all the sadness that accompanies death, it is not the GREATEST tragedy of life.

Think about this profound pearl of wisdom, uttered by an anonymous person – a person who could have been any one of us, and who speaks for all of us:

**“The tragedy of life is not that it ends so soon, but that we wait so long to begin it.”**

We wait so long to begin it. We sleep and eat and work and search and search and search. And while we are searching – for what? – life passes us by. Some people never begin to live at all, never discover what it means to live a full life. And THAT is the greatest tragedy of life.

A fully realized life can only be a life that we live with passion. It is a life full of energy and spirit. It is a life in which we know who we are and what we are meant to do. It is a life in which we express our talents, unleash our greatness, and explode with personal power. It is a life full of love, meaning, satisfaction, and passion.

That is the quality of life that YOU deserve to live. And the GREATEST tragedy of life is that we wait so long to begin living it.

## The Lost Emotion

Many of us don't realize this truth until we are on our death beds – until it is too late. A lightning bolt splits the sky, electrifying us, jolting us into our own tragic reality – the reality that we didn't live our life as we should and could have lived it. We realize that we didn't appreciate the splendor and possibilities of the life we were given, that we let our fears shape our destiny.

In our last moment on Earth, we are overcome with a wave of regret for what could have been, for what should have been. And the GREATEST tragedy is that there is no extra time, and there are no do-overs. GAME OVER.

I am truly sorry for bringing up what are tremendously unpleasant emotions for all of us. But it is important for you to realize that in order to live the life you deserve and protect yourself from this tragedy, you MUST find your true purpose in life, and breathe new life into even your wildest of dreams.

You MUST – RIGHT NOW – stop wandering aimlessly through life without a real purpose. You must refuse to let each new fear wrap itself around you like a heavy iron chain, crushing you under the weight, unable to move, unable to control anything at all.

You MUST start defining who you are and what you want to do with your life. You must remove those chains one by one, imbue your life with new meaning and purpose, and fill your days with focus, passion, and satisfaction.

You MUST have a compelling dream that empowers and motivates you to be and do your best. A dream so worthy that you would die in your path for the opportunity to pursue it. A dream that is your driving force, greater than all your fears and obstacles put together. A dream that challenges you to destroy your complacent reality, and to live a fully realized life.

A man named George Moore once said, **"Reality can destroy the dream; why shouldn't the dream destroy reality?"**

Exactly. WHY SHOULDN'T IT?

So many people suffer so greatly when they realize that their personal reality is destroying their dreams, and they feel powerless to stop it. But all successful people and legendary figures have asked that brilliant, transformational question: Why shouldn't my dream destroy my reality?

The Lost Emotion

And that is the seed of GREATNESS.

That is the seed from which TRUE personal power begins to bloom.

What are you waiting for?

Go out and live your splendid life NOW. Don't wait for that bolt of lightning to illuminate the truth when it's already too late to get up and do something about it. Dream BIG and let your dream destroy your reality.

NOW is the only time you have to stop, reflect, and think of the difference you want to make and the legacy you want to leave.

**NOW is the only time you have to  
confront your reality head-on and say:**

*"Enough is enough! You will not have control over me any more.*

*I am the greatest. I am crafted for success.*

*I am in charge from now on. I have a dream.*

*I have a dream that is larger than life.*

*Let me show you what I can do.*

*I love my life, and I will turn it into a masterpiece of light and color  
and promise.*

*No more fears, no more delays, no more self-limiting beliefs, and no  
more hesitation.*

*This is my day.*

*This is the beginning of my new life, the life that I truly deserve.*

*Now let me show the world the promise and brilliance of my  
legacy."*

The Lost Emotion

You are magnificent.

You are GOD's most glorious creation.

Your power has no boundaries.

Go after your dreams, grab onto them with both hands, and don't let go. Put your heart on the line and LIVE WITH PASSION.

And when you come up against the naysayers – those who want to put the chains of their negativity around your neck, who want to keep you from living your dream because they don't want to be left at the bottom to suffer alone – just turn the other cheek. Keep the words of Les Brown close to your heart, and **"Let your best revenge be MASSIVE SUCCESS"**.

You are ready. Can you feel it?

As you open the door to a glittering new life, please take with you this wonderful Indian proverb, and know that these words have helped me more than any other advice in my life:

**"When you were born, you cried and the world rejoiced. Live your life so that when you die, the world cries and you rejoice."**

LIVE NOW. LIVE WITH PASSION.

Yes my friend...

**The LOST EMOTION is**  
**"PASSION"**

**Only when you breathe it in  
can the transformation begin.**



**TOHAMI**  
BORN TO AWAKEN GIANTS

**This is your time. Go NOW and transform your life from making a living to making a difference. Believe me there is no better time than NOW. God bless you.**

*Mohamed Tohami*

**“Our PASSIONS are  
the winds that  
propel our vessel.  
Our REASON is the  
pilot that steers  
her. Without winds  
the vessel would  
not move and  
without a pilot she  
would be LOST!”**

- Proverb

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*Such precious opportunities  
don't knock the door twice.*



**TOHAMI**  
BORN TO AWAKEN GIANTS